

Overberg Wedding Fair

4 & 5 May'19
10am to 5pm
R140 Entrance



WHAT IS IN STORE FOR YOUR BUSINESS

With a creative team on board we will set the scene for what hopes to be a memorable event. A non conservative approach from the traditional brochure stands is what will set us apart from other shows.

Making use of our entire Guesthouse, restaurant venue and 3 outdoor spaces covered by marquee tents, we are sure to make a mark and leave a lasting impression on guests visiting the Fair. Our goal is to allow guests to interact with business owners by experiencing the products, interacting with the services & brand via an informal layout of creative spaces designed to engage with its audience.

Guests will be welcomed with a goodie box outlining the layout of the venue and showcasing all the exciting events, talks & samples up for grabs. Inside they will find their wine tasting glass for the day. The Fair experience starts with vintage cars parked at the entrance proceeded by an arrival glass of wine & canapé tasting in the Guesthouse. Top designers await our brides in each room of the Guesthouse boasting their beautiful dresses and will also be showcased by models later on in the day. Leading out to the patio and outside lawn area guests will be met by a range of speciality products, accessories and experiential service providers.

Photographers & Videographers will be stationed throughout all areas to capture the special moments of the day, service the various photobooths & network with guests roaming the stalls. Lawns games, craft beer & gin tasting will lure our Grooms with a dedicated stag corner. Leading down to the Cellar Garden Suite guests can appreciate the skill at work by watching live hair & make up trials whilst sipping MCC from various wineries.

En-route to the next location, guest will be entertained by local musicians, take tips from our "ideas" corners and soak up inspiration from the décor stations. Ted talks including wedding prep, marriage contracts & beauty tips will be broadcasted from our MC station. A lounge space will be prepared for guests wanting to relax before they indulge in cake & confectionary tastings in the tasting room.

Prizes/give-aways and show specials will keep our guests intrigued and finishing off their experience we will say farewell to them with a bottle of South Hill wine in their hand to take home.

Give us a call on 082 633 4530 / 082 401 9765 or email info@overbergweddingfair.co.za to discuss your business & product offering and we will assist you in a tailored experience to offer clients at the

Fair

GROW - EXPLORE - NETWORK - FLOURISH